

# TEAMHESCO

## OCEAN FOURS ROWING RACE 2006

TEAM HESCO IS COMPETING IN THE SHEPHERDS OCEAN FOURS ROWING RACE 2006

April 27, 2006

### TEAM HESCO CLEARED FOR TAKE-OFF WITH MAXJET AIRWAYS



Team Hesco, l-r: Charlie Martell, Pete Rowlands, Steve Clewley, Ben Fouracre and Mark Waterson at Tower Bridge, following the boat's launch in April. For hi-res versions of this and other images, see notes.

Team Hesco, the British Army Commandos who will make an attempt at the Atlantic Ocean rowing record this summer, have a comfortable flying start to their campaign – courtesy of MAXjet Airways.

MAXjet, the affordable, all-business-class airline, will fly the four crew members and their support team from London to New York in late May so they can prepare for the start of the race on June 10. Since the death of a team member's son from meningitis three years ago, the team has raised more than £50,000 for the Meningitis Trust and expects to top £100,000 once the challenge is complete.

MAXjet CEO Gary Rogliano said, "It is admirable that these four brave men hope to complete the 3,318 mile journey in fewer than 55 days to raise funds for the Meningitis Trust charity. It is an extraordinary feat; over the same period of time, our aircraft will cross the Atlantic Ocean 149 times, potentially carrying over 15,000 passengers."

"We wish them the best of luck at breaking the record," continued Rogliano, "and look forward to seeing them arrive safely in Falmouth, UK sometime in late July or early August."

During the Shepherds Ocean Fours Race, Team Hesco will compete against four other teams to be the first team to row across the Atlantic Ocean from the US mainland to the UK mainland. Previous attempts either failed mid-ocean or made it only as far as the Scilly Isles.

More information from the team website at [www.teamhesco.com](http://www.teamhesco.com)

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### Notes to editors:

#### About MAXjet Airways

Washington-Dulles-based MAXjet is a low-fare all-business-class transatlantic airline dedicated to bringing greater value to the intercontinental market by connecting key business cities with a high-quality, low-fare business-class product. MAXjet operates Boeing 767s configured with just 102 spacious deep reclining seats... The extra space greatly increases legroom for each of its passengers who may select either a window or aisle as there are no middle seats. The airline offers low fares, even for last-minute passengers.

In February 2006, MAXjet launched its customer appreciation program (MAXflier), a simple and customer-friendly loyalty scheme for MAXjet customers who choose to fly regularly with the airline. Customers who have 'banked' enough currency will be able to obtain a free flight. There will be no blackout dates, no Saturday night stay requirement or any other limitations often attached to reward travel.

MAXjet began operations from London Stansted to New York JFK on 2 November 2005. MAXjet provides more information on its website, which can be viewed at [www.maxjet.com](http://www.maxjet.com).

#### About Team Hesco

Team Hesco is part of Commando Joe, a team of British Army Commandos who are undertaking a series of three extreme challenges to raise more than £100,000 for the Meningitis Trust. In 2005 they raced to the North Pole, covering 320 miles in nine days and beating the existing route record. Following the 2006 Atlantic Challenge, in 2007 they will participate in an as-yet undisclosed race through one of the world's great deserts.

The Atlantic Rowing Team comprises Major Pete Rowlands, of Yorkshire; Captain Mark Waterson, also from Yorkshire; Lance Corporal Charlie Martell, from Gloucestershire, and Staff Sergeant Ben Fouracre, from Devon. The reserve rower is Warrant Officer Steve Clewley, MBE, from Cornwall.

**More information** and photographs are available from the Commando Joe website at [www.commando-joe.co.uk](http://www.commando-joe.co.uk).

To download the team photo (1.96Mb), go to [www.commando-joe.co.uk/press/maxjet.jpg](http://www.commando-joe.co.uk/press/maxjet.jpg)

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